

Parker Rose Design Announces New Brand Identity

FOR IMMEDIATE RELEASE

Fresh New Look, Same Great Service

SAN DIEGO, MARCH 7, 2023 -- Parker Rose Design is announcing a new visual identity for its luxury home staging and furniture leasing services. The brand redesign reflects the company's ongoing commitment to excellence in design, outstanding service and results for its clients.

Notable elements of the visual rebrand include updated brand colors, logo, and a website that depicts the company's values of timeless elegance, contemporary vision, and exceptional service. The black and white logo is intentionally artful and spirited, and the redesigned website offers a dynamic visual layout with easy navigation and an enhanced portfolio of the company's recent projects.

Kenny Cox, President of Parker Rose Design had this to say; "We are excited to share the updated look of our brand! As Parker Rose Design has continued to grow and evolve we wanted a look that reflects who we are today. A huge THANK YOU to our amazing clients, we could not have gotten to this point without you! We look forward to great things and remain excited to see what the future holds."

About Parker Rose Design

Parker Rose Design has been serving Northern and Southern California for over 19 years. The new branding will resonate with luxury homeowners, developers and temporary renters looking for a quality solution in as little as two weeks. Parker Rose Design has built a strong team featuring degreed interior designers, and an expert support team to execute the clients' vision. Visit us at www.parkerrosedesign.com